



Advancing Excellence in America's Nursing Homes

Excellent Ideas

IS MY FACILITY REGISTERED IN THE ADVANCING EXCELLENCE CAMPAIGN? ARE WE ACTIVE? WHAT'S THE DIFFERENCE?

After the goal selection for the new Advancing Excellence Campaign goals is “locked down” on May 1, 2013, nursing homes that consistently submit monthly data for their Campaign goals will receive the designation of “Active Participant.” Nursing homes that do NOT submit monthly data consistently will have the designation of “Registered Participant.” Note that the definition of “Active Participant” will change as the Campaign progresses.

- **Year 1:** “Active Participants” are nursing homes that submit monthly data for (at least) one of their selected process goals.
- **Year 2:** “Active Participants” are nursing homes that submit monthly data for (at least) one process goal **AND** at least one other goal.

Why should our facility submit data to the Advancing Excellence campaign?

Submitting the data you've collected to the Campaign each month has many benefits:

- The website will provide trend charts, tables, and other data displays showing your progress on your selected goals. You will be able to download and print these displays for your own use. (NOTE: The data you submit online are confidential and are **not** shared with any other organizations.)
- Tracking your data monthly will help you meet requirements of the forthcoming regulations on Quality Assurance/Performance Improvement (QAPI).
- Tracking your data monthly allows you to see when interventions are working and when other changes may be needed.
- Analyzing your data and identifying issues can ultimately result in quality improvements in your facility, improving the quality of care and life of the residents,

Finally, sharing your data allows your facility to contribute to the direction of broader initiatives. As more nursing homes share their data with the Campaign, the Campaign will be able to provide comparative measures like state/national averages and best performance values (10th percentile, 25th percentile, etc).

How do we get started with data submission for our selected goals?

The [Advancing Excellence website](#) has tools available for monitoring and tracking data for each of the process and clinical Campaign goals. Begin by downloading the appropriate monitoring tool and collecting the data as required in the Excel spreadsheet. The final step of data submission is to enter the data onto the Campaign website. For more information, see Issues #5 (Technical Assistance) and #6 (Data Entry) of *Excellent Ideas*.